



MID-ATLANTIC
NATO
Cinema
Show & Tell
2012

Event Guide



Proud To Be The
GOLD SPONSOR
of
Goody Bags

Thank you to the following companies for supplying items
to go inside the Goody Bag:

Fandango
Kernel Seasons
Preferred Popcorn
Ricos
Simply Right
Taste of Nature
Will Rogers Institute



Welcome... or Shall we say Welcome Back!

On behalf of Mid-Atlantic NATO, we are so very excited to welcome you to our third annual "Cinema Show & Tell." As you will no doubt experience, our former half-day manager's seminar has really expanded into quite a full, two-day agenda of education and networking opportunities, along with some fun for all!

Our program kicks off this morning with a choice of two seminars we are sure will impact you and your business. If you haven't gone digital, it is vital you attend the "Digital Conversion Workshop 101" at 10:00 AM. If you are up and running and ready to join the social marketing revolution, don't miss the segment on "Using Facebook and Twitter."

At 11:00 AM, everyone should attend the "State of the Industry with a Special Focus on Timely Ratings Issues with Special Guest Joan Graves." Industry leaders from NATO and the MPAA will present a view of the state of exhibition and explore important topics including ratings, windows, technology, movie theft and other key issues affecting theatres today. Along with NATO Executive Director Kathy Conroy and NATO State Government and Regional Liaison Belinda Judson leading us in this program, we are thrilled to have Joan Graves as our Special Guest for this important presentation. Ms. Graves is the Chairperson of the Classification and Ratings Administration (CARA), and she is at the forefront of rating films slated for theatrical release. Whether you are a theatre owner, a theatre manager, or a vendor rep servicing theatres, you will find this session both informative and fascinating as you hear about the state of our industry.

And that's just the morning! Now it's time to join us for lunch and meet over 110 representatives from about 70 different theatre supply, marketing and service companies that have come here to share information and support your business.

From popcorn to drinks, from booth to screen, from floor to ceiling... This is your chance to learn about the latest gadgets, sample the newest products and hear about trends that will promote your theatre forward. There is no way that we could produce this event without these vendors, so please visit the trade show and express your gratitude.

continued on next page

Welcome... Continued

Ready for some fun and laughter? Take the Cinedigm shuttle or drive over to the Regal Kingstowne Theatre to join our great friends at Focus Features for a very special advance screening of “For A Good Time, Call...” This contemporary comedy premiered at the Sundance Film Festival , lifting the audience to their feet and we are privileged to be able to see it four months before its scheduled theatrical release in September.

PLEASE NOTE, this film is still a work in progress and like all films, we must make certain that no recording devices of any kind (still or video cameras, or audio recording devices) be used during the screening. In this regard, we kindly ask that you leave any such devices in your car or hotel room. If you have a cell phone, it must be turned off while in the auditorium.

The fun of “For A Good Time, Call...” continues when we move back to Waterford for a Cocktail Reception sponsored by Sparkle Cleaning. Next we celebrate again at our Annual Scholarship Awards Dinner. Yes, a Mid-Atlantic NATO tradition continues as we award twenty scholarships to deserving theatre personnel at tonight’s dinner.

We end our day with the option to go for some camaraderie at the Hard Times Café, just up the street from Waterford, with continuous shuttle service to area hotels until the bar closes. Please socialize responsibly.

Good grief... it took two pages to outline day one.... So you’ll just have to check the Agenda at a Glance to see what ‘s up on day two.

We have so many people to thank for their support and encouragement, including the members who have volunteered their time to help behind the scenes as well as our friends in exhibition that travelled from afar to join us. We owe a debt of gratitude to Regal for the use of their beautiful complex and the many vendors that came here to support our organization.

On behalf of everyone at Mid-Atlantic NATO, we sincerely thank you for attending our “Cinema Show & Tell.”

Now get out there and enjoy the Show...and do Tell!

Doug Murdoch
Executive Director
Mid-Atlantic NATO (National Association of Theatre Owners), Inc.



Proud To Be The
GOLD SPONSOR
of
COCKTAIL
RECEPTION

Tuesday 6:30 PM - 7:30 PM



FOCUS
FEATURES INVITES YOU TO
A SPECIAL ADVANCE SCREENING
Tuesday, May 15th at 4:00PM
REGAL KINGSTOWNE STADIUM 16



FOR A GOOD TIME, CALL...

Story: The contemporary comedy that world-premiered at the Sundance Film Festival, lifting audiences to their feet and lifting their spirits. The reserved Lauren (Lauren Anne Miller) and the irrepressible Katie (Ari Graynor of "The Sitter") are polar opposites...and past enemies. But when both come up short on the funds needed to afford their dream New York City apartment, a mutual friend (Justin Long) reintroduces them and they reluctantly agree to room together. These apartment-mates have nothing in common – until Lauren discovers that Katie is working as a phone-sex operator, and recognizes a good business opportunity. But as their business partnership takes off, their newfound friendship finds unexpected challenges that may leave them both, as they say, hanging on the telephone.

Director: Jamie Travis

Writers: Lauren Anne Miller & Katie Anne Naylor

Cast: Ari Graynor, Lauren Anne Miller, James Wolk,
Nia Vardalos, Mark Webber, Justin Long



IN THEATRES SEPTEMBER 2012

Agenda at a Glance:

DAY ONE: Tuesday, May 15, 2012

This event will be held at: **Waterford at Springfield**
6715 Commerce Street
Springfield, VA

- **10:00 AM to 10:45 AM**
 - Seminar Choice A: Digital Conversion Workshop 101
Speaker is Pat Moore, Vice-President of Ballantyne-Strong
 - Seminar Choice B: Using Facebook, Twitter & Social Media
Speaker is Sean Wycliffe, Co-Founder of Deal Flicks.
Moderator is Carrie Dietrich, Ready Theatre Systems.
- **11:00 AM to 12:30 PM**
 - State of the Industry with Special Focus on Timely Ratings Issues
with Special Guest Joan Graves
Speakers include:
Joan Graves, Chairperson of CARA
(Classification and Ratings Administration)
Kathy Conroy, Executive Director of NATO
(National Association of Theatre Owners)
Belinda Judson, NATO State Government & Regional Liaison
- **12:30 PM - 3:15 PM**
 - Trade Show & Lunch (Lunch ends at 1:30 PM)
- **3:15 PM**
 - Depart to Regal Theatre, 5910 Kingstowne Centre, Alexandria, VA
Drive or take the Cinedigm Courtesy Shuttle
- **4:00 PM**
 - Special Advance Screening "For A Good Time, Call..."
Presentation co-sponsored by Doremi and Focus Features
- **6:00 PM**
 - Return to Waterford at Springfield
- **6:30 PM – 7:30 PM**
 - Cocktail reception (open bar)
Sponsored by Sparkle Cleaning
- **7:30 PM – 9:30 PM**
 - Mid-Atlantic NATO Scholarship Awards Dinner (cash bar)
- **9:30 PM - 2:00 AM**
 - After Dinner Gathering at Hard Times Café
Cinedigm Shuttle to Hard Times and Area Hotels



2012 SCHOLARSHIP AWARDS

About our Scholarship Program

Since 1985, over \$400,000 in scholarships have been awarded to a total of over 300 theatre employees from Maryland, Virginia, and Washington DC. The program was the vision of our beloved Executive Director Jerry Gordon and was made possible by our operating funds as well as gifts in honor of industry leaders. Following Jerry's lead, numerous scholarship programs were subsequently started in other state and regional NATO associations. Over the years Jerry became known as "the Godfather" of the NATO scholarship programs.

Among the various leaders being honored this evening we are proud to call Jerry "our own." He was a mentor, a statesman and beyond all else, a wonderful man that is missed by all. Following his death during the summer of 2007, Mid-Atlantic NATO established the Jerry Gordon Memorial Scholarship Fund to help continue scholarships named to honor both Jerry and Mabel Gordon. To date, we have raised over \$20,000 and for the fifth year in a row will award these scholarships.

If you would like to support this program, checks can be sent to Mid-Atlantic NATO with a note indicating your gift should be directed to the memorial scholarship fund.

We would also like to thank the generosity of the following companies and individuals that have supported specially named scholarships that will be awarded this evening:

The Cohen Family
Fandango
Adam Greenbaum
Rick Novak
Mark O'Meara
Jim and Ted Pedas
R/C Theatres
Regal Entertainment Group
John Walker
Joan Roth



Cinedigm

Proud To Be The
GOLD SPONSOR
of
SHUTTLE SERVICE

After Trade Show
to & from Regal Theatre
Tuesday 3:00 PM - 6:45 PM



After Dinner
to Hard Times Cafe & Hotels
Tuesday 9:30 PM - 2:00 AM



CHRISTIE®

Proud To Be The
GOLD SPONSOR
of
EXHIBITOR RELATIONS
MEET & GREET
BREAKFAST

Wednesday 9:00 AM - 10:00 AM



Agenda at a Glance:

DAY TWO: Wednesday, May 16, 2012

This event will be held at: **Regal Kingstowne 16**
5910 Kingstowne Towne Centre
Alexandria, VA

- **9:00 – 10:00 AM**
Exhibitor Relations Meet & Greet Breakfast
Sponsored by Christie
Note if you were registered for both days, exchange ticket for goody bag and chance to win door prizes. Must be present to win!
- **10:00 AM**
Studio Presentations. Sessions in order will include:
 - 20th Century Fox - Susana Mendoza
3D Glasses courtesy of Real D
 - Warner Bros. - Loretta Grunwald
 - Universal - Peter Wright
- **11:45 AM**
Seminar: Operational Risks & Crime in Theatres
Speaker is Stan W. Reynolds
- **12:15 PM**
Studio Presentations. Sessions in order will include:
 - Roadside Attractions - Brian Flanagan
 - CBS Films - Suzanne Hansen
 - Lionsgate - Christian Arenas
- **1:00 PM**
Seminar Mix & Mingle Lunch
Sponsored by Best Quality Service
- **1:45 PM**
Studio Presentations. Sessions in order will include:
 - Walt Disney Studios - Bentley Moore
 - Relativity - Nikki Sutton
 - Sony - Jean Kruse
- **3:00 PM**
Seminar: Max Light & Quality in the Digital Age
Speaker is Keith Watanabe of Harkness Screens
- **3:30 PM**
Mid-Atlantic NATO General Membership Meeting
- **4:00 PM**
Closing Remarks & Adjourn..... Travel Home Safely!

Concession Breaks courtesy of our friends at Regal Kingstowne & CCSI



Cinema Show & Te

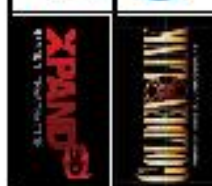


Exit



Exit

Lun



Entrance

Entrance

Wel

Please Visit and S

Trade Show Hours - 12:30 PM t

II 2012

Lunch Area



Welcome!
Support our Vendors
to 3:15 PM Tuesday, May 16, 2012

Entrance

Entrance

Exit

Lunch Area

Exit



Proud To Be The
GOLD SPONSOR
of

SEMINAR
MIX & MINGLE LUNCH

Wednesday 1:00 PM - 1:45 PM



Driving Directions from Waterford to Regal Kingstowne Stadium 16

Trip to:

5910 Kingstowne Towne Ctr

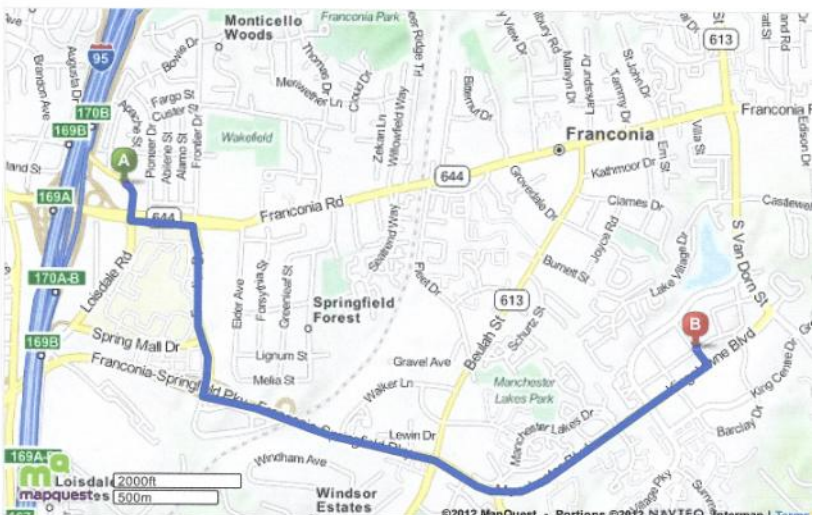
Alexandria, VA 22315-5876

3.14 miles / 7 minutes

- A** 6715 Commerce St, Springfield, VA 22150-1633
1. Start out going **southeast** on **Commerce St / VA-789 E** toward **VA-789 W**. [Map](#) 0.1 MI
 2. Take the **1st left** onto **VA-644 E / Franconia Rd**. [Map](#) 0.2 MI
 3. Turn **right** onto **Frontier Dr**. [Map](#) 0.6 MI
 4. Turn **left** to take the **Franconia-Springfield Pky / VA-7900 E** ramp. [Map](#) 0.2 MI
 5. Merge onto **Franconia-Springfield Pky**. [Map](#) 0.7 MI
 6. **Franconia-Springfield Pky** becomes **Manchester Blvd**. [Map](#) 0.9 MI
 7. **Manchester Blvd** becomes **Kingstowne Blvd**. [Map](#) 0.3 MI
 8. Turn **left** onto **Kingstowne Towne Ctr**. [Map](#) 0.08 MI
 9. Turn **right** to stay on **Kingstowne Towne Ctr**. [Map](#) 0.01 MI
 10. **5910 KINGSTOWNE TOWNE CTR** is on the **left**. [Map](#)

B 5910 Kingstowne Towne Ctr, Alexandria, VA 22315-5876

Total Travel Estimate: 3.14 miles - about 7 minutes



Who's Here?

| Vendors | Representatives | Headquarters | Dinner Table |
|---------------------------------------|---------------------|---------------------|--------------|
| Air Tech | Jose Bonilla | Stafford, VA | 30 |
| Air Tech | Wilfredo Bonilla | Stafford, VA | 30 |
| Air Tech | Diana Edwards | Stafford, VA | 30 |
| Allure Global Solutions Inc. | Rodrick Glass | Atlanta, GA | 8 |
| Atlantic Theatre Cleaning | Jesus Cachaya | Nashville, TN | |
| Atlantic Theatre Cleaning | Charlie Hyatt | Nashville, TN | 9 |
| Atlantic Theatre Cleaning | Juan Carlos Salozar | Nashville, TN | |
| Ballantyne Strong, Inc. | Duane Edwards | Omaha, NE | 12 |
| Ballantyne Strong, Inc. | Pat Moore | Omaha, NE | 12 |
| Barco, Inc. | Scott Friedberg | Rancho Cordova, CA | 5 |
| Best Quality Service, LLC | Felix Carrera | Falls Church, VA | 35 |
| Best Quality Service, LLC | Jose Pineda | Falls Church, VA | 35 |
| C. Cretors & Co. | Jeff Jones | Chicago, IL | 30 |
| Cardinal Sound | Dennis Benjamin | Elkridge, MD | 11 |
| Cardinal Sound | Steve Gutttag | Elkridge, MD | 11 |
| Cardinal Sound | Neal Rockman | Elkridge, MD | 11 |
| Casablanca Ventures | Wynn Salisch | Stamford, CT | 19 |
| Christie | Jason Jacobson | Cypress, CA | 3 |
| Cinedigm | Mark Kamiyama | Woodland Hills, CA | 21 |
| Cinema Scene Marketing | Lacey Gruenebaum | Overland Park, KS | 20 |
| Cinema-Clips / RCM Media | Steve Ingham | Prairie Village, KS | 15 |
| Colavita | Doug Chase | Westmont, NJ | 14 |
| Connie's Pizza | Bruce Culotta | Carol Stream, IL | 12 |
| Continental Concession Supplies, Inc. | Joe Caradonna | New Hyde Park, NY | 23 |
| Continental Concession Supplies, Inc. | Jill King | New Hyde Park, NY | 23 |
| Crystal Commercial Cleaning Services | Matthew Lawler | Arlington, VA | 2 |
| Crystal Commercial Cleaning Services | Jessica Marquez | Arlington, VA | 2 |
| Crystal Commercial Cleaning Services | "Junior" Siqueira | Arlington, VA | 2 |
| Dealflicks | Kevin Hong | Oakland, CA | 40 |
| Dealflicks | Jenny Ma | Oakland, CA | 40 |
| Dealflicks | Sean Wycliffe | Oakland, CA | 40 |
| DeMitre Chesapeake | J. Scott Bidding | Turnersville, NJ | 14 |
| DeMitre Chesapeake | Stephen Richardson | Turnersville, NJ | |
| DeMitre Chesapeake | Phil Sipka | Turnersville, NJ | |
| Dolby Laboratories | Medwyn Gillespie | San Francisco, CA | 10 |
| Dolby Laboratories | Tim Schafbuch | San Francisco, CA | 10 |
| Doremi Cinema | Beth Figge | Burbank, CA | 26 |
| Entertainment Supply and Technologies | Walter Beatty | Ridgefield, CT | 35 |
| Fandango, Inc. | Rich Dome | Los Angeles, CA | 27 |
| Fay Studios | Walter Fay | Hatboro, PA | 22 |
| GDC Technology of America | Peter Kim | Sterling, VA | 13 |
| GDC Technology of America | Annie Wang | Sterling, VA | 13 |
| Gold Medal Products Company | Mike Sidoti | Cincinnati, OH | 13 |
| Gold Medal Products Company | Scott Skinner | Cincinnati, OH | |
| Golden Link, Inc. | Bill Wells | Washingtonville, NY | 25 |
| Greystone Seating | Ben Stanton | Zeeland, MI | 26 |
| Harkness Screens | Richard Mitchell | Hertfordshire, UK | 16 |
| Harkness Screens | Dennis Pacelli | Fredericksburg, VA | 16 |
| Harkness Screens | Keith Watanabe | Fredericksburg, VA | 16 |
| INTEG Process Group, Inc. | Richard Shulkosky | Gibsonia, PA | 35 |
| Irwin Seating Company | Bill Moore | Grand Rapids, MI | 5 |
| JKR Partners | Glenn Felgoise | Philadelphia, PA | 22 |
| JKR Partners | Paul Georges | Philadelphia, PA | 22 |
| JKR Partners | Robert McCall | Philadelphia, PA | 22 |
| MasterImage 3D | George Stewart | Hollywood, CO | 15 |
| MIT Moving Image Technologies | Jerry VandeRydt | Fountain Valley, CA | 9 |
| MobiBucks | Bill Bastien | Louisville, KY | 5 |
| NCR Corporation | Rebecca Scholl | Alpharetta, GA | 5 |
| NCR Corporation | Brian Whitney | Alpharetta, GA | 5 |
| NEC Display | Jo Ann MacPherson | Itasca, IL | 9 |
| Osram Sylvania | Steven Brown | Exeter, NH | 16 |
| Osram Sylvania | Robert Crowell | Exeter, NH | 16 |
| Pelican Productions, Inc. | Joe Edick | Muskegon, MI | 18 |
| Philips Lighting Technologies Int'l | Bob Simminger | Cincinnati, OH | 36 |
| Preferred Popcorn, LLC | Jayne Davis | Chapman, NE | 15 |

Who's Here?

| Vendors | Representatives | Headquarters | Dinner Table |
|-------------------------------|------------------------|---------------------|--------------|
| Proctor Companies | Bruce Proctor | Littleton, CO | 16 |
| ProLudio | Tony Trachsel | Portland, OR | 25 |
| Promotion in Motion | Jeff Scudillo | Allendale, NJ | 13 |
| ProTech Pest Control | Stephen Dodge | Springfield, VA | |
| ProTech Pest Control | Scott Mullaney | Springfield, VA | |
| QSC Audio Products, LLC | Danny Pickett | Costa Mesa, CA | 26 |
| Ready Theatre Systems | Corey Aldrich | Hartford, MI | 12 |
| Ready Theatre Systems | Carrie Dietrich | Hartford, MI | 12 |
| Retriever Software, Inc. | Phil Norrish | Denver, CO | 25 |
| Reynolds & Reynolds | Stan W. Reynolds | Des Moines, IA | 15 |
| Schneider Optics | Fred Morris | Columbus, OH | 41 |
| Severtson Screens | Patty Severtson | Mesa, AZ | 9 |
| Severtson Screens | Ron Severtson | Mesa, AZ | 9 |
| Simply Right Inc. | Eric Miller | Ogden, UT | 39 |
| Sonic Equipment Company | Mike Covey | Iola, KS | 18 |
| Sonic Equipment Company | Eric Olson | Iola, KS | 18 |
| Sony Digital Cinema Solutions | Christopher Simpson | Park Ridge, NJ | 33 |
| Sparkle Cleaning, Inc. | Henry Bonilla | Fairfax, VA | 31 |
| Sparkle Cleaning, Inc. | Jose Luis Bonilla | Fairfax, VA | 31 |
| Sparkle Cleaning, Inc. | Dionisio Rivera | Fairfax, VA | 31 |
| Sparkle Cleaning, Inc. | Sandra Vasquez | Fairfax, VA | 31 |
| SSDC | Charlie Daniels | Grapevine, TX | 35 |
| Steve's Frozen Chillers | David Drykerman | Gaithersburg, MD | |
| Steve's Frozen Chillers | Eric Elmer | Gaithersburg, MD | |
| Steve's Frozen Chillers | John Meting | Gaithersburg, MD | |
| Steve's Frozen Chillers | Lara Wehrle | Gaithersburg, MD | |
| Sunrise | Rita Mbanga | New York, NY | 15 |
| Tempo Industries | John McAllister | Irvine, CA | 22 |
| The Coca-Cola Company | Alison Jordan | Atlanta, GA | 28 |
| The Coca-Cola Company | Elaine Susel | Atlanta, GA | 28 |
| Times and Titles | April Snow | Grand Rapids, MI | 8 |
| Times and Titles | David Thomas | Grand Rapids, MI | 8 |
| TK Architects | Jennifer Meyer | Kansas City, MO | 21 |
| TK Architects | Mary Anne MurraySimons | Kansas City, MO | 21 |
| Ultra Stereo Labs | Francis Clint Koch | San Luis Obispo, CA | 38 |
| Ushio America | Michael Clark | Cypress, CA | 25 |
| Ushio America | Therese Kienz | Cypress, CA | 25 |
| Vantiv | Amy Dunaway | Symmes Township, OH | 8 |
| Vantiv | Daniel Maggart | Georgetown, KY | 8 |
| Ventura Foods | Mike Bates | Opelousas, LA | 21 |
| Vistar | Mike Mullin | Swedesboro, NJ | |
| Vistar | Rick Stern | Swedesboro, NJ | |
| White Castle Food Products | Timothy Carroll | Columbus, OH | |
| Wulf Installations, Inc. | Amy Wulf | Seaford, VA | |
| Wulf Installations, Inc. | Karl Wulf | Seaford, VA | |
| Xpand | Glenn Arentzoff | Los Angeles, CA | 21 |

| Film Studios | Representatives | Headquarters | Dinner Table |
|-----------------------|------------------|-------------------|--------------|
| CBS Films | Suzanne Hansen | Los Angeles, CA | 23 |
| Focus Features | Eric Carr | Los Angeles, CA | 23 |
| Lionsgate | Christian Arenas | Los Angeles, CA | 23 |
| Relativity | Nikki Sutton | Beverly Hills, CA | 23 |
| Roadside Attractions | Brian Flanagan | Los Angeles, CA | 23 |
| Sony | Jean Kruse | Miami, FL | 27 |
| Twentieth Century Fox | Susana Mendoza | Los Angeles, CA | 27 |
| Universal | Peter Wright | Boston, MA | 27 |
| Walt Disney Studios | Bentley Moore | Burbank, CA | 27 |
| Warner Brothers | Loretta Grunwald | New York, NY | 27 |

Who's Here?

Theatre Delegates & Guests

Dinner Table

| | | | |
|------------------------|-------------------------------------|---------------------|----|
| Adam, Chris | Regal Kingstowne | Alexandria, VA | 43 |
| Adam, Ken | Bengies Drive-In Theatre | Middle River, MD | 3 |
| Ali, Muhammad | Regal Ballston Common 12 | Arlington, VA | |
| Anderson, Josh | Regal Seminole Square 4 | Charlottesville, VA | 29 |
| Appleby, Rachel | Regal Salisbury 16 | Salisbury, MD | 31 |
| Atkins, Megan | Royal Cinemas | Front Royal, VA | 25 |
| Austin, Guy | Cobb Theatres | Birmingham, AL | 20 |
| Austin, Michael | Fox Theatres Greenbelt | Greenbelt, MD | 33 |
| Ayco, Sarah | Regal Manassas Stadium 14 | Manassas, VA | 34 |
| Baggett, Tim | Regal Potomac Yard 16 | Alexandria, VA | 43 |
| Baker, Jason | Hoyts West Nursery | Linthicum, MD | 14 |
| Baker, Justin | Hoyts West Nursery | Linthicum, MD | 14 |
| Baker, Lynne | Mid-Atlantic NATO Event Staff | Mechanicsburg, PA | 17 |
| Baker, Scott | Mid-Atlantic NATO Event Staff | Mechanicsburg, PA | 17 |
| Barchers, Pam | Garrett 8 Cinemas | Oakland, MD | 21 |
| Barnes, Morris | Regal Harbour View 16 | Suffolk, VA | 40 |
| Barnes, Robert | Regal West Tower 10 | Richmond, VA | 38 |
| Beasley, Jamie | The Grandin Theatre | Roanoke, VA | 18 |
| Benson, Lorien | Regal Promotions Coordinator | Alexandria, VA | 43 |
| Binet, David | NATO Member Services | Washington, DC | 24 |
| Birch, Joshua | Cinema Café Greenbrier | Chesapeake, VA | 6 |
| Blankensop, Seth | Regal Salisbury 16 | Salisbury, MD | 31 |
| Bochan, Steve | Mid-Atlantic NATO Scholarship Chrm | Centerville, VA | 24 |
| Boggs, Anna | Regal Ballston Common 12 | Arlington, VA | 35 |
| Boggs, Chris | Marquee Cinemas Fredericksburg | Fredericksburg, VA | 10 |
| Boggs, John | Regal District Manager | Columbia, MD | 35 |
| Borger, Martin | The Commodore Theatre | Portsmouth , VA | 32 |
| Bridgeman, Christopher | The Commodore Theatre | Portsmouth , VA | 32 |
| Brown, Lesley | Regal Harrisonburg 14 | Harrisonburg, VA | 34 |
| Brown, Marissa | Regal Potomac Yard 16 | Alexandria, VA | 43 |
| Budd, Christina | The Grandin Theatre | Roanoke, VA | 18 |
| Burger, Michael | Regal Valley Mall | Hagerstown, MD | 33 |
| Campbell, David | R/C Theatres Reading Movies 11 | Reading, PA | 28 |
| Carmichael, Brittany | Cinema Café Greenbrier | Chesapeake, VA | 6 |
| Carroll, Megan | Regal Fox Stadium 16 & IMAX | Ashburn, VA | 37 |
| Carter, Dale | Standing Room Only Theatre | Buchanan, VA | 9 |
| Carter, Gloria | Standing Room Only Theatre | Buchanan, VA | 9 |
| Chase, John | Regal Hunt Valley Stadium 12 | Cockeysville, MD | 36 |
| Chittum, Katherine | The Grandin Theatre | Roanoke, VA | 18 |
| Ciotola, Bryan | Regal Bel Air Stadium 14 | Abingdon, MD | 31 |
| Clarke, Jeremy | Regal Countryside 20 | Sterling, VA | |
| Clatterbaugh, Jessica | Regal River Ridge Stadium 14 | Lynchburg, VA | 29 |
| Cohen, Betty | Mid-Atlantic NATO Honorary Guest | Reisterstown, MD | 28 |
| Cohen, Lois | R/C Theatres | Reisterstown, MD | 28 |
| Cohen, Scott | R/C Theatres | Reisterstown, MD | 28 |
| Coleman, Sharon | Standing Room Only Theatre | Buchanan, VA | 9 |
| Collings, Dan | University Mall Theatres Fairfax | Fairfax, VA | 16 |
| Collings, Michelle | University Mall Theatres Fairfax | Fairfax, VA | 16 |
| Composto, Steve | Regal Hazleton Stadium 10 | Hazleton , PA | 29 |
| Conlan, Julianna | Bow Tie Cinemas Annapolis | Annapolis, MD | 19 |
| Conroy, Kathy | NATO Executive Director | Washington, DC | 24 |
| Conway, Amber | Regal Bowie | Bowie , MD | 41 |
| Conway, Caroline | Regal Majestic Stadium 20 | Silver Spring, MD | |
| Coratti, Matt | Cinema Café Kempstriver | Virginia Beach, VA | 7 |
| Corum, Greg | Regal Upfit/Project Manager | Knoxville, TN | 43 |
| Cox, Jason | Regal Westview 16 | Frederick, MD | 36 |
| Crabtree, Joseph | Cinema Café Kempstriver | Virginia Beach, VA | 7 |
| Cusack, Buzz | The Charles Theatre and The Senator | Baltimore, MD | |
| Dasan, Siva | Cobb Theatres Village 12 | Leesburg, VA | 20 |
| Daughtridge, Rich | Leitersburg Cinemas LLC | Hagerstown, MD | 21 |
| Davidson, Christopher | Visulite Cinemas | Lynchburg, VA | 27 |
| Davis, Amy | Flickering Treasures | Baltimore, MD | |
| Davis, Desiree | Resolve Market Research | Los Angeles, CA | 5 |
| Daw, Sarah | Regal Hunt Valley Stadium 12 | Cockeysville, MD | 36 |
| DeAngelis, Samantha | Royal Cinemas | Front Royal, VA | 25 |
| Delattre, Julien | Regal Rockville Center 13 | Rockville, MD | 30 |
| DeMaio, Anthony | Regal Kingstowne | Alexandria, VA | |
| Diddlemeyer, Steve | Regal Marley Station | Glen Burnie, MD | 36 |

Who's Here?

Theatre Delegates & Guests

Diggs , Tukila
 Diggs-Smith, Paula
 DuToit, Carel
 DuVall, Brad
 Eaton, Lisa
 Eldard, Eric
 Eldreth, Liz
 Elliott, Matthew
 Epp, Rachael
 Essman, Corey
 Ewell, Aaron
 Fairbanks, Steven
 Farmer , Chris
 Faulkner, Jonathan
 Fletcher, Michael
 Ford, Melissa
 Forney, Sean
 Foster, Matt
 Fowler, Charlene
 Fowler, Tim
 Frank, Jennifer
 Frank, Mark
 Freed, Susan G.
 French, Sterling
 Gelirli, Matt
 George, JJ
 George, Maggi
 Gibson, Kevin
 Gilbert, Pam
 Godbout, Colleen
 Gomes Da Silva, Paul
 Gonzalez, Jenny
 Gordon, Janet
 Gotthold, Pete
 Grandinetta, Mike
 Grant, Brian
 Graves, Joan
 Greenbaum, Adam
 Gross, Shawn
 Gupta, Raghubir
 Guttag, Kristine
 Hackett, Brenda
 Handran, Angela
 Hannah, Katy
 Haromon, Derrick
 Harris, Jordan
 Haskell, Jean
 Hatcher, Elliot
 Hedges, Gordon
 Henderson, Monique
 Herring, Richard
 Herrle, Dan
 Hoagland, Robert
 Hopkins, David
 Huang , Paul
 Hubbard, Michael
 Hunter, Greg
 Hutchins, Victoria

Cinema Café Pembroke
 Mid-Atlantic NATO Event Staff
 Regal Majestic Stadium 20
 Regal Bethesda 10
 Cinema Café Greenbrier
 Mid-Atlantic NATO Event Staff
 Regal Ballston Common 12
 Berkeley Theatres Inc.
 Hoyts West Nursery
 Regal Harrisonburg 14
 Regal Manassas Stadium 14
 Regal Culpeper 4
 Berkeley Theatres Inc.
 Regal Potomac Yard 16
 Regal Majestic Stadium 20
 Regal Manassas Stadium 14
 Bengies Drive-In Theatre
 Regal Fredericksburg
 P & G Theatres Chester
 P & G Theatres Chester
 Keysville Drive-In
 Keysville Drive-In
 Mid-Atlantic NATO Honorary Guest
 Regal Fredericksburg
 Apex Cinemas
 Hull's Drive-In Theatre
 Hull's Drive-In Theatre
 Cinema Café Pembroke
 NAMA
 Arlington Cinema & Draffthouse
 The Avalon Theatre
 Regal Ballston Common 12
 Mid-Atlantic NATO Honorary Member
 Regal District Manager
 Regal Germantown 14
 Regal Manassas Stadium 14
 MPAA Chairperson of CARA
 Visulite Cinemas
 Cinema Café Hampton
 ravemotioinpictures Centeville 12
 Apex Cinemas
 Garrett 8 Cinemas
 P & G Theatres Silver Spring
 Cobb Theatres Village 12
 Regal New Town 12
 Regal Greenbrier
 The Commodore Theatre
 Cinema Café Hampton
 Regal Hyattsville Royale 14
 Cinema Café Hampton
 Davidson Theatres
 Bow Tie Cinemas Regional Director
 Cinema Café Hampton
 Regal Westchester 16
 Holiday Productions, Inc.
 Regal Gallery Place 14
 Regal Bethesda 10
 Cinema Café Hampton

Virginia Beach, VA
 Timonium, MD
 Silver Spring, MD
 Bethesda, MD
 Virginia Beach, VA
 Centreville, VA
 Arlington, VA
 Martinsburg , WV
 Linthicum, MD
 Harrisonburg, VA
 Manassas, VA
 Culpeper, VA
 Martinsburg, WV
 Alexandria, VA
 Silver Spring, MD
 Manassas, VA
 Middle River, MD
 Fredericksburg, VA
 Chester, MD
 Chester, MD
 Keysville, VA
 Keysville, VA
 Chevy Chase, MD
 Fredericksburg, VA
 Prince Frederick, MD
 Lexington, VA
 Lexington, VA
 Virginia Beach, VA
 Arlington, VA
 Arlington, VA
 Washington, DC
 Arlington, VA
 Williamsburg, VA
 Washington, DC
 Germantown, MD
 Manassas, VA
 Los Angeles, CA
 Staunton, VA
 Hampton, VA
 Centreville, VA
 Prince Frederick, MD
 Oakland, MD
 Silver Spring, MD
 Leesburg, VA
 Williamsburg, VA
 Chesapeake, VA
 Portsmouth , VA
 Hampton, VA
 Hyattsville, MD
 Hampton, VA
 Bent Mountain, VA
 Annapolis, MD
 Hampton, VA
 Richmond, VA
 Rockville, MD
 Washington, DC
 Bethesda, MD
 Hampton, VA

Dinner Table

2
 17
 42
 41
 6
 17
 35
 11
 14
 34
 34
 37
 11
 43
 42
 34
 3
 38
 12
 12
 7
 7
 24
 38
 11
 7
 7
 2
 11
 11
 5
 32
 43
 30
 34
 24
 27
 8
 11
 21
 12
 20
 40
 39
 32
 8
 42
 6
 32
 19
 8
 38
 42
 6

Mid-Atlantic NATO

“Cinema Show & Tell” 2012

Who's Here?

Theatre Delegates & Guests

Dinner Table

| | | | |
|---------------------|--|--------------------|----|
| Huthwaite, Kevin | ravemotionpictures Fairfax | Fairfax, VA | 23 |
| Hutton, Derek | Cinema Arts Theatre Fairfax | Fairfax, VA | 16 |
| Hylton, Amanda | Regal Fox Stadium 16 & IMAX | , VA | 37 |
| Jessee, Andrew | Regal Harrisonburg 14 | Harrisonburg, VA | 34 |
| Johnson, Lindsey | Bow Tie Cinemas Annapolis Mall | Annapolis, MD | 19 |
| Johnson, Paul | Regal Bethesda 10 | Bethesda, MD | 41 |
| Jones, Betty | Marketplace Cinema | Henderson, NC | 10 |
| Jones, Kelcie | Bow Tie Cinemas Harbour 9 | Annapolis, MD | 19 |
| Judson, Belinda | NATO State Government & Regional Liaison | Washington, DC | 24 |
| Kammerer, Laura | R/C Theatres Reading Movies 11 | Reading, PA | 28 |
| Karlinchak, John | Bow Tie Cinemas Maintenance | Annapolis, MD | |
| Kelly, Kathy | Regal District Assistant | Frederick, MD | 17 |
| Kennedy, Mike | Regal Strawbridge 12 | Virginia Beach, VA | 40 |
| Kessler, Michael | The Grandin Theatre | Roanoke, VA | 18 |
| Kingsborough, Todd | Regal Carlisle Commons | Carlisle, PA | 29 |
| Kircher, Marty | Bengies Drive-In Theatre | Middle River, MD | 3 |
| Kjan, Haushaam | Regal Kingstowne | Alexandria, VA | |
| Kjar, Bryan | Regal District Manager | Sterling, VA | 33 |
| Kopp, James | Family Drive-In Theatre | Stephens City, VA | 3 |
| Kopp, Megan | Family Drive-In Theatre | Stephens City, VA | 3 |
| Kraftt, Jonnathan | Regal Potomac Yard 16 | Alexandria, VA | |
| Larson, Andrew | Leitersburg Cinemas LLC | Hagerstown, MD | 21 |
| Laslo, Sarah | Royal Cinemas | Front Royal, VA | 26 |
| Laughman, Grant | Regal West Manchester | York, PA | 36 |
| Laughman, Matthew | Regal Harrisburg 14 | Harrisburg, PA | 36 |
| Lee, Melissa | Hoys West Nursery | Linthicum, MD | 14 |
| Lehmuth, Kaitlynn | Hoys West Nursery Cinemas | Linthicum, MD | 13 |
| Levin, Josh | West End Cinema | Washington, DC | 22 |
| Lopretto, Jeff | Regal Greenbrier 13 | Chesapeake, VA | 39 |
| Lutrey, Brian | Bow Tie Cinemas Reston Town Center | Reston, VA | 15 |
| Majer, Angel | Regal Bowie | Bowie, MD | 41 |
| Malam, Heather | Regal Countryside 20 | Sterling, VA | 37 |
| Malam, Richard | Regal Countryside 20 | Sterling, VA | 37 |
| Maniscarco, Dominic | Regal Hunt Valley Stadium 12 | Cockeysville, MD | 36 |
| Marvel, Randy | Regal Snowden Square | Columbia, MD | 17 |
| Mayes, Patricia | Regal River Ridge | Lynchburg, VA | 29 |
| McDonald, Kyle | Bow Tie Cinemas Movieland | Richmond, VA | 15 |
| McElheney, Carl | Cinema Café Greenbrier | Virginia Beach, VA | 6 |
| McNeill, Courtney | Cinema Café Kempersriver | Virginia Beach, VA | 6 |
| Megaw, Stu | United Drive-In Theatre Owners Assoc. | Middle River, MD | 3 |
| Miller, Bradley | The Pearl Theatre at Avenue North | Philadelphia, PA | 22 |
| Miller, Ira | Rotunda Cinemas | Baltimore, MD | 22 |
| Milstead, Lee | Mid-Atlantic NATO Event Photographer | Richmond, VA | 17 |
| Murdoch, Doug | Mid-Atlantic NATO Executive Director | Timonium, MD | 17 |
| Neiswander, Kate | Regal Fox Stadium 16 & IMAX | Ashburn, VA | 37 |
| Nelson, Desirae | Hoys West Nursery | Linthicum, MD | 14 |
| Nelson, Susan | Fox Theatres Sun & Surf | Ocean City, MD | 33 |
| Novak, Debbie | Royal Cinemas | Front Royal, VA | 26 |
| Novak, Rick | Royal Cinemas | Front Royal, VA | 26 |
| Ochis, Ethan | Bow Tie Cinemas Reston Town Center | Reston, VA | 15 |
| Ogden, Mike | Cinema Café Corporate | Virginia Beach, VA | 6 |
| O'Meara, Mark | University Mall Theatres Fairfax | Fairfax, VA | 24 |
| O'Meara, Megan | University Mall Theatres Fairfax | Fairfax, VA | 24 |
| Orellana, Jose | Bow Tie Cinemas Annapolis Mall | Annapolis, MD | 19 |
| Pagan, Ashley | Regal Fairfax Towne Center | Fairfax, VA | 42 |
| Panton, Jennifer | Cinemark Chesapeake Square | Chesapeake, VA | 10 |
| Pechart, Eric | Regal Carlisle Commons | Carlisle, PA | 29 |
| Pedas, Ted | Mid-Atlantic NATO Emeritus Member | Washington, DC | 24 |
| Pepiot, Mary | Regal Columbus 12 | Virginia Beach, VA | 38 |
| Perez, Joey | Regal River Ridge Stadium 14 | Lynchburg, VA | 29 |
| Petruno, Michelle | Regal Countryside 20 | Sterling, VA | 37 |
| Phillips, Danielle | Cinema Café Pembroke | Virginia Beach, VA | 2 |
| Phillips, David | R/C Theatres | Reisterstown, MD | 28 |
| Pinksaw, Anthony | Regal Culpepper 4 | Culpepper, VA | 37 |
| Poffenberger, Eric | Regal Majestic Stadium 20 | Silver Spring, MD | 42 |
| Porter, Michael | Bow Tie Cinemas Harbour 9 | Annapolis, MD | 19 |
| Powers, Justin | Cinema Café Kempersriver | Virginia Beach, VA | 7 |
| Poynter, Cynthia | Regal Bethesda 10 | Bethesda, MD | 41 |

Who's Here?

Vendors

Protoppas, Alex
 Richie, Hunter
 Robinson, Manny
 Rogers, Norman
 Roggenbuch, Army
 Romero, John
 Salopek, Ashley
 Sanchez, Paul
 Saylor, Paul
 Schoenfeld, Fred
 Schomburg, Christian
 Schweitzer, John
 Scott, Angela
 Sell, Ben
 Shaver, Lance
 Silva, Antonio
 Sinclair, Ryan
 Smith, Allen
 Smith, Michael
 Soronen, Jack
 South, Sean
 Spence, Daniel
 Spence, Ken
 Spicer, Akim
 Spitzer, Karen
 Spitzer, Keith
 Stelling, Crystal
 Stewart, Teresa
 Stump, Jennifer
 Thaxton, James
 Thigpen, Tim
 Thompson, John
 Townsend, Lea
 Townsend, Wil
 Trueblood, Emily
 Turner, Clarence
 Ventor, Steve
 Vogel, D Edward
 Vogel, D. Edward
 Vozenilek, Steven
 Wagner, Dominic
 Wallace, Tim
 Waterman, Elvis
 Weiner, David
 Weiner, Erica
 Wheatly, Abby
 Whitecotton, David
 Whitney, Ken
 Wilborn, Markus
 Wilcox, Noelle
 Willard, Walter
 Williams, Brenda
 Williams, Hafiz
 Wilson, Vivian
 Winebrenner, Megan
 Wolff, Kimberly
 Worley, Jeremy
 Zetina, Ray
 Zubair, Wajihah

Representatives

The Avalon Theatre
 Regal Virginia Center 20
 Regal Westchester 16
 Regal Majestic Stadium 20
 Regal Kiln Creek 20
 Regal Peoples Plaza 17
 Regal Columbus Stadium
 P & G Theatres Silver Spring
 Regal Shortpump 14
 The Commodore Theatre
 Cinemark Chesapeake Square
 Cinema Café Hampton
 Cinema Café Kempsviver
 Regal Valley View Grande
 Marquee Cinemas Wakefield 12
 The Avalon Theatre
 Regal Countryside 20
 YRC Cinemas Hayes
 Marketplace Cinema
 Star Theatres
 Regal District Manager
 R/C Theatres Gateway Theatre
 Cobb Theatres Village 12
 Regal Majestic Stadium 20
 Mid-Atlantic NATO Emeritus Member
 Mid-Atlantic NATO Emeritus Member
 Regal Salisbury 16
 ravemotionpictures Fairfax
 Mid-Atlantic NATO Honorary Guest
 Regal Bowie
 Hoyts West Nursery
 The Grandin Theatre
 Regal Commonwealth 20
 Regal Salisbury 16
 Regal Valley Mall
 Fox Theatres Greenbelt
 Bow Tie Cinemas SVC
 Bengies Drive-In Theatre
 Bengies Drive-In Theatre
 Ameriprise
 Baltimore Movies Inc.
 Regal Valley View Grande
 Regal Gallery Place 14
 Regal Rockville Center 13
 Regal Germantown
 Triton Entertainment Services
 Regal Harrisonburg 14
 Regal Hyattsville Royale 14
 Regal Potomac Yard 16
 Cinema Café Kempsviver
 The Westlake Cinema
 Bow Tie Cinemas Movieland
 Regal Harrisburg 14
 Regal Majestic Stadium 20
 Regal Potomac Yard 16
 Regal Harrisburg 14
 Regal Countryside 20
 Mid-Atlantic NATO Event Staff
 Regal Fox Stadium 16 & IMAX

Headquarters

Washington, DC
 Richmond, VA
 Richmond, VA
 Silver Spring, MD
 Newport News, VA
 Newark, DE
 Virginia Beach, VA
 Silver Spring, MD
 Richmond, VA
 Portsmouth, VA
 Chesapeake, VA
 Hampton, VA
 Virginia Beach, VA
 Roanoke, VA
 Raleigh, NC
 Washington, DC
 Sterling, VA
 Hayes, VA
 Henderson, NC
 Berkely Spings, WV
 Virginia Beach, VA
 Gettysburg, PA
 Leesburg, VA
 Silver Spring, MD
 Harrisonburg, VA
 Harrisonburg, VA
 Salisbury, MD
 Fairfax, VA
 Williamsburg, VA
 Bowie, MD
 Linthicum, MD
 Roanoke, VA
 Richmond, VA
 Salisbury, MD
 Hagerstown, MD
 Greenbelt, MD
 New York, NY
 Middle River, MD
 Middle River, MD
 Gaithersburg, MD
 Middle River, MD
 Roanoke, VA
 Washington, DC
 Rockville, MD
 Germantown, MD
 Kingsville, MD
 Harrisonburg, VA
 Hyattsville, MD
 Alexandria, VA
 Virginia Beach, VA
 Hardy, VA
 Richmond, VA
 Harrisburg, PA
 Silver Spring, MD
 Alexandria, VA
 Harrisonburg, VA
 Sterling, VA
 Timonium, MD
 Ashburn, VA

Dinner Table

5
 39
 38
 40
 35
 38
 12
 40
 32
 10
 8
 6
 39
 10
 5
 10
 39
 28
 20
 32
 32
 31
 23
 32
 14
 18
 40
 31
 33
 33
 3
 9
 3
 39
 42
 30
 30
 11
 42
 43
 7
 22
 15
 36
 42
 43
 34
 17
 37

Mid-Atlantic NATO

“Cinema Show & Tell” 2012

*We would like to acknowledge
the following companies for
contributing door prizes that will
be awarded randomly during our
events on Wednesday, May 16:*

Air Tech
Connie's Pizza
Dolby Laboratories
Gold Medal
MIT Moving Image
Packaging Concepts
Philips Lighting
Promotion in Motion
RTS
Sony Digital Solutions
Tempo Industries

Plus more to be announced!

Thank You

THANK YOU!

For Your Participation
and Support

CBS FILMS

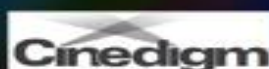
RELATIVITY





Wishes To Acknowledge
All Of Our Sponsors

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

